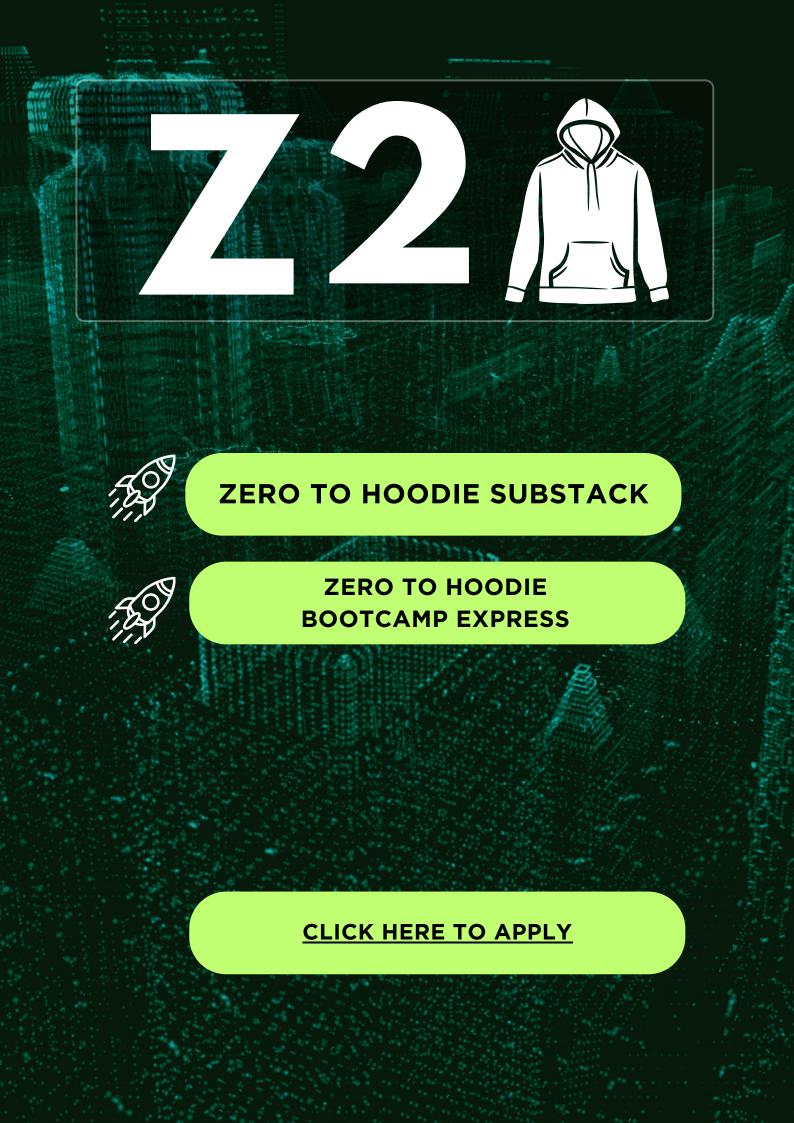
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BowTiedCyber EVAN LUTZ

- Founder and Lead Educator
- Cybersecurity Engineer
- Former Network Security Engineer
- 4 years of experience in the industry working for places like
 Cignet Technology, Blueshift Cybersecurity, Rent Dynamics
- Serving cybersecurity needs for SMBs in and around Southwest Florida

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CYBERSECURITY BOOTCAMP

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NEW FEATURES

Z2H BOOTCAMP LEARNING MANAGEMENT SYSTEM

A WORLD CLASS EDUCATIONAL PLATFORM

- Network+ Study Prep
- Security+ Study Prep

Advanced Topics:

- Linux
- Python
- Traffic Analysis

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NEW FEATURES

Z2H BOOTCAMP LEARNING MANAGEMENT SYSTEM

A WORLD CLASS EDUCATIONAL PLATFORM

- Lectures
- Notes
- Timestamps
- Practice tests for each lecture
- Practice tests for each domain
- FULL practice test Flashcards for each lecture
- Flashcards for each domain EVERYTHING you need to ACE your certs

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NEW FEATURES

OWN PERSONAL STUDENT SUCCESS ADVISOR

- Set and achieve your goals
- Remain accountable
- Support you
- Celebrate your wins
- Finding you a "Hoodie Buddy" in your cohort based on your goals and interests to be an accountability partner

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90 Day Hyper Accellerated Cybersecurity Training Program

- *NEW* WORLD CLASS Learning Management System
- *NEW* Timeline Accountability System
 - 20 email sequence over 90 days to show you EXACTLY where you are, what to do today, and what's coming up
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- *NEW* 1X/WEEK LIVE Q&A
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- Direct mentorship from myself and other tech professionals
- Resume and portfolio reviews



90 Day Hyper Accellerated Cybersecurity Training Program

- 90 Days of WORLD CLASS Cybersecurity Training
 - 40+ hours of live/recorded lectures
 - Network+ Study prep
 - Security+ Study prep
 - Advanced topics such as:
 - Linux
 - Python
 - Traffic Analysis

Additional study materials for your certification exams:

- EVERYTHING included in the LMS for practice quizzes and full practice tests
- Access to Boson Network+ hands on lab software for 12 months
- All in One Study Guides for Network+ and Security+



90 Day Hyper Accellerated Cybersecurity Training Program

- A private Bootcamp Express Discord server
- Access to the exclusive Zero to Hoodie General Discord server
- An exclusive custom designed Zero to Hoodie hoodie (because every hacker needs a hoodie)
- BONUS 12 MONTH SUBSCRIPTION TO THE ZERO TO HOODIE
 CYBERSECURITY BOOTCAMP LEARNING MANAGEMENT

 SYSTEM (just in case it takes you longer than expected to finish)



- Z2H Bootcamp Learning Management System (\$15,000)
- VERY OWN Student Success Advisor (\$3,000)
- 1X/WEEK LIVE LECTURES (\$8,000 value)
- 90 Days of WORLD CLASS Cybersecurity Training
 - 40+ hours of live/recorded lectures AND live weekly Q&A sessions (\$6,000 value)
 - Network+ Study prep (\$1,500 value)
 - Security+ Study prep (\$1,000 value)
 - Advanced topics such as:
 - Linux (\$1,000 value)
 - Python (\$2,000 value)
 - Traffic analysis (\$5,000 value)
- Direct mentorship from myself and other tech professionals

(\$5,000+++ value - honestly, this is hard to quantify)



- Resume and portfolio reviews (\$3,000 value)
- A private Zero to Hoodie Cohort discord server (\$300)
- Access to the exclusive Zero to Hoodie general discord server (\$500 value)
- Exclusive Zero to Hoodie hoodie (\$50)



TOTAL PRICE:

\$34,850

<u>\$10,000</u>

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- 1) **SAVE 50%!** When you checkout today at our website (\$5,000 down and \$0 financed)
- 2) **SAVE 30%!** When you finance over 12 months (\$2,000 down and \$5,000 over 12 monthly payments interest free)
- 3) 100% DEFERRED TUITION! \$0 down and 0 payments for 120 days! (\$10,000 financed over 20 monthly payments interest free)



FAQs

Do I need a degree to get a job in cyber?

NO! Colleges are zeros. As someone with a Master's degree in cybersecurity
and a bachelor's in math, you can rest assured that a degree will do next to
nothing for you in this industry. As a father to two young boys, if their goals
are to get into tech, they will not be attending university, but they will attend
something like this cyber bootcamp.

I don't have any technical experience. Can I still get a cybersecurity job?

 YES! This is the ZERO to Hoodie bootcamp, not the technical experience to Hoodie bootcamp. Will it be harder without any technical experience? Yes.
 Have many of my students made it in this industry without any prior experience? Also yes. It depends on your work ethic, not your experience.

· How do I know it's for me?

You don't. You try it and find out. The only difference is, you'll find out after months, not years like you would if you went to university. I'd recommend looking up some hacking tutorials and start studying for your A+ if you're completely green, or studying for your Net+ if you have any technical experience at all. You'll know pretty quickly if this life is for you or not.



FAQs

- I'm only interested in the money and the lifestyle. I don't really care about cybersecurity as a career. Can I still be successful?
 - Probably not. This is a detail-oriented industry and small details missed can result in entire companies going under. Chances are you won't last in this industry if you don't at least enjoy it or respect the work that you're doing and the importance it holds.
- I come from X industry. Can I transition to cybersecurity?
 - YES! See question 2. If you can come from no technical experience, you can come from any other industry too.
- I'm outside of the US. Is this bootcamp for me?
 - YES! The foundation of this bootcamp is internationally recognized certifications and additional supplemental information. Will this mean you're guaranteed a US based job? No. Will it give you a opportunity to pursue a cyber career in your home country? Likely. Is it possible that you could get a job with a western company being a citizen of your current country? Absolutely. Being a US resident is a huge advantage but it's possible without being one to still secure a job.



FAQs

- I don't know anything about X subject. Is this bootcamp for me?
 - YES. Everything we introduce, we introduce from zero. But the material builds and assumes you learned what you were supposed to. Keep up and everything will make sense from Linux to Python to Hacking.
- I'm interested in enrolling my child in high school. Is this a good program for them?
 - YES!!!!! Nothing makes me happier than seeing young people succeed and put themselves on a good path early on. We have students in the substack right now who are 17 and their life trajectories are tremendous. I'd love to see that for your child as well.

Comparison Chart

FEATURES	FREE SUBSTACK	PAID SUBSTACK	BOOTCAMP EXPRESS
Roadmaps and Resources			
Simplified Cybersecurity Tutorials			
40+ Hours of Recorded Lectures			
1 Year Live Weekly Q&A			
Student Success Advisor			
Timeline Accountability System			
100% Custom Learning Management System Access			
Custom Z2H Hoodie			